

Entry Requirements of GIDA 2020

No.	Contents	Requirements
1	Entries ID	Format: 2020-01-XXXX
2	Participants	Choose one from four types of participants: individual, team, institute(student) or company
3	Product Group or Concept Group	Choose one from two options
4	Entries Categories	Choose one from eight categories including Transportation Means, Manufacturing Equipment, Information Processing, Home Life, Sports and Healthcare, Public Facilities, Culture and Creativity, Communication Design.
5	Entries Name	Chinese and English versions are required
6	Photos	Photos for products: 2 – 3 pictures 7500 pixels x 5400 pixels/250*180mm, JPG, RGB, 300dpi, Max 2MB each file <ul style="list-style-type: none"> ● Photo or rendering ● Don't use any text and lines ● Composite images are accepted
		Photos for products instruction: 1- 3 pictures 7500 pixels x 5400 pixels/250*180mm, JPG, RGB, 300dpi, Max. 2MB each file <ul style="list-style-type: none"> ● Photo or rendering ● You can use text and lines ● Composite images are accepted
7	Additional Information	Highlights: max 50 words to highlight 3 points
		Entries Description: Max 500 words; include brief introduction, design purpose and background of your entry
		New Technology: (e.g. new materials or technologies about entry)
8	Object size	Height*width*depth (mm)
9	Video upload (Optional)	Video URL <ul style="list-style-type: none"> ● MP4, Max 15MB & less than 2 minutes,

		1280X720 (720p), with English subtitles.
10	Intellectual Property Statement	Download the <i>Intellectual Property Statement of Goldreed Industrial Design Award Entries</i> from GIDA official website; The pictures of Statement (max. 5MB) are required to be uploaded with information and signature properly signed.
11	Participants information	Including Names, telephone numbers, e-mails of participants (less than 10 persons).
12	Business Information (Optional)	Only for the products that have been launched on the market and would like to find a wider market.

Entry conditions

- ❖ **Product group:** Entries must be products that have been on the market, and the product must be on the market for no more than two years (products listed on or after January 15, 2018), which conform to national industrial policies and relevant technologies and standards.
- ❖ **Concept group:** Entries must be original design works that are not sold or produced in the market, with significant innovations in functions, structure, form, technology, materials and low carbon.
- ❖ Both design Products and concepts groups accept entries of eight categories.
- ❖ One entry can only declare one category.
- ❖ When the entries are selected as good designs qualified for Second Evaluation, physical products or models are required to be delivered, which in specific:
 - Product group: Products or models of products required.
 - Concept group: prototypes or models required.
- ❖ The participant must be the designer or owner of the entry and have no intellectual property disputes with others. The intellectual property of all entries are owned by the participant.
- ❖ Please describe the design concepts in English and submit the photos or videos of your products to introduce your entries.

F&Q

❖ **Does GIDA charge any fee throughout the competition?**

GIDA promises not to charge any fee during the process of registration and evaluation. But all costs regarding the entries delivery including shipment fee, tariffs, insurance, customs, etc, shall be paid by the participants.

❖ **What information is required before entries submission?**

Find the Download Sector on the official website to download the table of *Entries Requirements*, making sure everything you submit follows the requirements.

❖ **What participants need to know about the intellectual property of Entries?**

All participants must be the owner of the intellectual property or the designer with no dispute over the entry. For entries having not been licensed, participants need to submit an application (records) materials while the registration for the competition. For entries still without any related intellectual property certification after winning an award, GIDA Committee has the right to require written promise to guarantee the originality of those entries. For entries with intellectual property dispute, GIDA Committee has the right to invalidate the registration of entries.

❖ **Is that allowed to modify the registration information after submission?**

Once registration information is submitted, modification is not allowed. The participants shall ensure the correctness and truthfulness of the registration information, otherwise GIDA Committee shall have the right to revoke the entry's honors and bonus.

❖ **Is that allowed for one entry to apply for two categories?**

No, it isn't. One entry is only allowed to apply for one category.

❖ **Where can participants get the Entry QR code and how to use it?**

Once participants submit an entry, QR code of the entry will generate. The QR code contains the information of the specific entry. The Entry QR code need printing two copies when delivery: one (water proofing package) is required sticking outside the delivery box; one put inside the box.

❖ **How to return the entries after the award?**

GIDA Committee will return entries twice : 1) Non-awarded entries will be returned after GIDA Good Designs Exhibition in September; 2) Awarded entries will be returned after GIDA Winner's Exhibition in October. Specific delivery period will be announced on the GIDA official website. To ensure the progress of evaluations and exhibitions, entry returning requests will be rejected during non-return time. All costs regarding entries returning including shipment fee, tariffs, insurance, customs, etc, shall be paid by the participants.